

Review of Wapmastazone.com

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Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

Iconography



Good



To Improve



Errors



Not Important



Hard to solve



Little tough to solve



Easy to solve



No action necessary



Title Tag



WapMasTazone | Tech Ingenuity | Business | Freelance

Length: 52 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.



Meta Description



Wapmastazone is a tech blog that publishes tech updates, phone reviews, freelancing tips, computer tips, SEO & business ideas. | BN 2831637 |

Length: 141 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.



Meta Keywords



No Keywords

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

<H1>

1

<H2>

53

<H3>

5

<H4>

1

<H5>

0

<H6>

0

<H1> WapMasTazone </H1>

<H2> Top 15 Software Companies in Lagos, Nigeria </H2>

<H2> List of All Nigeria Banks Transfer Codes in 2022 </H2>

<H2> 12 Best Ways to Free Up Storage Space on Windows </H2>

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<H2> MTN Unveils VoLTE Call Services – How to Start Using MTN VoLTE </H2>

<H2> Nigeria NIN and SIM linkage – What you Should do if your SIM Has Been Barred </H2>

<H2> How To Make \$100/day on Fiverr – Complete Guide </H2>

<H2> 7 Brilliant Ways to Make Money Online in Nigeria 2022 </H2>

<H2> Must read; How Well do You Understand Money? </H2>

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<H2> Windows 11 Officially Roll Out to Come By Oct 5 as Free Update </H2>

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<H2> How to know and What to do if your Phone is Being Monitored by Spyware </H2>

<H2> Samsung Galaxy Z Fold2 and S20 FE to come with Snapdragon 865 </H2>

<H2> Nokia unveiled Nokia 5.3 and C3 in India </H2>

<H2> Top 10 Android Smartphones Under 30000 Naira </H2>

<H2> Meet Zanco tiny t1, the World's Smallest Mobile Phone </H2>

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<H2> Top Business Auto Loans in 2022 </H2>

<H2> MallforAfrica Nigeria eCommerce is Shutting Down Operations </H2>

<H2> Important Reasons Why you Need Pinterest to Promote your Business </H2>

<H2> How To Transfer Money on Polaris Bank in Nigeria </H2>

<H2> Adblock Detected </H2>

<H3> TECH </H3>

<H3> Recent Posts </H3>

<H3> BUSINESS </H3>

<H3> Subscribe to our mailing list to get the new updates! </H3>

<H3> Subscribe to our mailing list to get the new updates! </H3>

<H4> Privacy Overview </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

nigeria 27 more 25 business 21 free 15 bank 15
transfer 14 banks 13 whatsapp 11 loans 11 cookies 11
most 11 auto 10 plus 10 computer 10 digital 9

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency


Keywords	Freq	Title	Desc	<H>
nigeria	27	×	×	✓
more	25	×	×	✓
business	21	✓	✓	✓
free	15	✓	✓	✓
bank	15	×	×	✓
transfer	14	×	×	✓
banks	13	×	×	✓
whatsapp	11	×	×	✓
loans	11	×	×	✓
cookies	11	×	×	×
most	11	×	×	✓
auto	10	×	×	✓
plus	10	×	×	✓
computer	10	×	✓	✓
digital	9	×	×	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

Alt Attribute



We found 75 images on this web page
 2 ALT attributes are empty or missing.

<https://www.wapmastazone.com/file/2020/12/how-to-link-NIN-to-your-MTN-phone-number-2-220x150.jpg>

<https://www.wapmastazone.com/file/2020/11/How-to-Gameshare-on-Xbox-One-220x150.jpg>

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.

Text/HTML Ratio



HTML to Text Ratio is: **8.1%**

Text content size 15090 bytes

Total HTML size 186224 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

GZIP compression



Oh No! GZIP is not enabled.

 Your webpage size is 0 KB, could be compressed upto 0 KB using GZIP (23.5 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 216.172.184.28 does not redirect to wapmastazone.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.
Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Oh no, you are using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.

✓ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.



Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✓ **XML Sitemap** Good, you have XML Sitemap file!



<http://wapmastazone.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✓ **Robots.txt** Good, you have Robots.txt file!



<http://wapmastazone.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



Embedded Objects

Perfect, no embedded objects has been detected on this page



Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.



Iframe

Oh no, iframe content has been detected on this page



Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.



Domain Registration

Exactly how many years and months



Domain Age: 7 Years, 87 Days

Created Date: 25th-Mar-2015

Updated Date: 22nd-Nov-2020

Expiry Date: 25th-Mar-2026

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

1,510 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

427 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

<http://wapmastazone.com>

Length: 12 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., <http://www.mysite.com/en/products>).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.



Page Size

182 KB (World Wide Web average is 320 Kb)



Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.



Load Time

1.32 second(s)



Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.



Language

Good, you have declared your language
Declared Language: EN-US



Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
wapmastazone.net	Available
wapmastazone.org	Already Registered
wapmastazone.biz	Already Registered
wapmastazone.us	Available
wapmastazone.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
qapmastazone.com	Available
aapmastazone.com	Available
sapmastazone.com	Available
dapmastazone.com	Available
eapmastazone.com	Available

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy



Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing



The website is not blacklisted and looks safe to use.

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Awesome! This page is mobile-friendly!
Your mobile friendly score is 80/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Bad, embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP



Server IP	Server Location	Service Provider
216.172.184.28	United States	Unified Layer

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips



Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✗ Too bad, your website has too many JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics



Perfect, We detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.



Doc Type

Your Web Page doctype is HTML 5



The Doctype is used to instruct web browsers about the document type being used.

For example, what version of HTML the page is written in.

Declaring a doctype helps web browsers to render content correctly.



W3C Validity

W3C not validated



W3C is a consortium that sets web standards.

Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.

Run the W3C validation service whenever changes are made to your website's code.



Encoding

Great, language/character encoding is specified: UTF-8



Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Wapmastazone

 Twitter:  Wapmastazone

 Instagram:  Wapmastazone

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.



Traffic Rank



1,176,598th most visited website in the World.

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.



Visitors Localization



Your website is popular on following countries:

Popularity at	None
Regional Rank	None

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.



Estimated Worth



\$1,824 USD

Just a estimated worth of your website based on Alexa Rank.



In-Page Links



We found a total of 176 links including both internal & external links of your site

Anchor	Type	Follow
Top 15 Software Companies in Lagos, Nigeria	Internal Links	Dofollow
How to Apply For NMFB/AGSMEIS Loan – Up to 3 Million Naira CBN Loan	Internal Links	Dofollow
List of All Nigeria Banks Transfer Codes in 2022	Internal Links	Dofollow
MTN Digital Bank – How to Open a MoMo PSB Account	Internal Links	Dofollow
How to get Grants And Loans in Nigeria in 2022	Internal Links	Dofollow
Top Business Auto Loans in 2022	Internal Links	Dofollow
Glo Berekete Plus Plus – What you Should Know	Internal Links	Dofollow
New Rules for SIM Replacement in Nigeria	Internal Links	Dofollow
8 Most Popular Databases for Web Development	Internal Links	Dofollow
12 Best Ways to Free Up Storage Space on Windows	Internal Links	Dofollow
32 Participants to Now Use WhatsApp Group Calls	Internal Links	Dofollow
Hisense INFINITY H60 LITE Full Specifications and Price	Internal Links	Dofollow
MTN Unveils VoLTE Call Services – How to Start Using MTN VoLTE	Internal Links	Dofollow
WhatsApp Soon to Allow you Hide Last Seen From Individual Contact	Internal Links	Dofollow
Google to Begin Clampdown on Outdated Apps from PlayStore	Internal Links	Dofollow
Nigeria NIN and SIM linkage – What you Should do if your SIM Has Been Barred	Internal Links	Dofollow
How to Hide Chats on WhatsApp Messenger – Easy Steps	Internal Links	Dofollow
BlackBerry to Terminate Support for BlackBerry OS legacy Devices	Internal Links	Dofollow
Amazon is Shutting Down Alexa.com	Internal Links	Dofollow
Oppo Find N – OPPO's First Foldable Phone to launch on December 15	Internal Links	Dofollow
Vivo Y55s 5G with 6000mAh Battery Launched in China – Full Specification	Internal Links	Dofollow
Samsung Galaxy A03 Core Announced – Full Specifications	Internal Links	Dofollow
Realme Q3t Full Specifications and Price	Internal Links	Dofollow
MallforAfrica Nigeria eCommerce is Shutting Down Operations	Internal Links	Dofollow
Video Game: An Addiction Among Students	Internal Links	Dofollow
Facebook Shuts Down Automatic Face Recognition	Internal Links	Dofollow
Showmax Channels List, Packages, and Prices – Latest	Internal Links	Dofollow
MTN Unveils Promotional Data Offer – Enjoy 30% Discount	Internal Links	Dofollow
How to Search For Movies On Netflix – Complete Guide	Internal Links	Dofollow
How to Use POS Machine for Payment in Nigeria	Internal Links	Dofollow
Nokia G50 Full Specifications and Price	Internal Links	Dofollow
Sony Xperia 10 III Full Specifications and Price	Internal Links	Dofollow
Alcatel 5H with Tripple Camera – See Full Specifications and Price	Internal Links	Dofollow
MultiChoice Unveils Affordable internet Service in Partner with MTN	Internal Links	Dofollow
How to Install Apple iOS 15 On iPhone	Internal Links	Dofollow
List of iPhones and iPad that are Eligible to Download iOS 15	Internal Links	Dofollow
Infinix Unveils Hot 11 Series – Specifications and Price in Nigeria	Internal Links	Dofollow
Airtel Anniversary Offer: How to Get Free 250MB Data On your Airtel	Internal Links	Dofollow
DStv Flex Coming Soon: What you Should Know	Internal Links	Dofollow
WhatsApp Unveils In-App Business Directory	Internal Links	Dofollow
Apple iPhone 13 Series Full Specifications and Prices in Nigeria	Internal Links	Dofollow
Important Reasons Why you Need Pinterest to Promote your Business	Internal Links	Dofollow
How to Temporarily or Permanently Delete Facebook Account – Guide	Internal Links	Dofollow
How to Check your BVN via USSD Code in Nigeria	Internal Links	Dofollow
How to Transfer WhatsApp Chat From iPhone to Samsung Phone	Internal Links	Dofollow

How To Know If you Are Blocked By Someone on Facebook	Internal Links	Dofollow
Twitter Unveils Super Follows on iOS	Internal Links	Dofollow
15 Best Free VPN for Android, iPhone and Computer Users	Internal Links	Dofollow
Windows 11 Officially Roll Out to Come By Oct 5 as Free Update	Internal Links	Dofollow
iPhone 13 to Support LEO Satellite Communication – Rumour!	Internal Links	Dofollow
CopyRight	Internal Links	Dofollow
Disclaimer	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Privacy Policy	Internal Links	Dofollow
Sitemap	Internal Links	Dofollow
WapMasTazone	Internal Links	Dofollow
ARTICLES	Internal Links	Dofollow
TECH	Internal Links	Dofollow
SMARTPHONE	Internal Links	Dofollow
ANDROID	Internal Links	Dofollow
APPLE	Internal Links	Dofollow
INFINIX	Internal Links	Dofollow
IPHONE	Internal Links	Dofollow
MOBILE	Internal Links	Dofollow
Motorola	Internal Links	Dofollow
Oppo	Internal Links	Dofollow
PHONE	Internal Links	Dofollow
PHONE REVIEWS	Internal Links	Dofollow
Samsung	Internal Links	Dofollow
COMPUTER	Internal Links	Dofollow
BUSINESS	Internal Links	Dofollow
SEO TOOLS	Internal Links	Dofollow
50+ Free SEOTools	Internal Links	Dofollow
WRITE FOR US	Internal Links	Dofollow
Techserver	Internal Links	Dofollow
Oluwafemi	Internal Links	Dofollow
2	Internal Links	Dofollow
3	Internal Links	Dofollow
10	Internal Links	Dofollow
20	Internal Links	Dofollow
Last	Internal Links	Dofollow
FREELANCING	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
SMARTPHONE	Internal Links	Dofollow
Olamilekan Adebajji	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow

RSS	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
No Anchor Text	Internal Links	Dofollow
About Us	Internal Links	Dofollow
SiteMap	Internal Links	Dofollow
Terms of Service	Internal Links	Dofollow
Domain Age Checker	Internal Links	Dofollow
Freelancing	Internal Links	Dofollow
Guest Post	Internal Links	Dofollow
Security	Internal Links	Dofollow
Google	Internal Links	Dofollow
Social Media	Internal Links	Dofollow
Computer Tips	Internal Links	Dofollow
Network Provider	Internal Links	Dofollow
Contact	Internal Links	Dofollow
About Us	Internal Links	Dofollow
GENERAL	Internal Links	Dofollow
TELECOMS	Internal Links	Dofollow
APPLICATION	Internal Links	Dofollow
NIGERIA	Internal Links	Dofollow
INTERNET	Internal Links	Dofollow
BLOGGING TIPS	Internal Links	Dofollow
Games	Internal Links	Dofollow
HAZARD	Internal Links	Dofollow
WORDPRESS	Internal Links	Dofollow
PRINTER	Internal Links	Dofollow
DOMAIN	Internal Links	Dofollow
HOSTING	Internal Links	Dofollow
WEBMASTER	Internal Links	Dofollow
KONGA	Internal Links	Dofollow
5g Network	Internal Links	Dofollow
SEO	Internal Links	Dofollow
Read More	Internal Links	Dofollow
Free-SEOTools	External Links	Dofollow
SEO Checker	External Links	Dofollow
SEO Analyzer	External Links	Dofollow
Wordpress Theme Detector	External Links	Dofollow
Domain Age Checker	External Links	Dofollow
Whois Checker	External Links	Dofollow
Mozrank Checker	External Links	Dofollow
My IP Address	External Links	Dofollow
XML Sitemap Generator	External Links	Dofollow

Plagiarism Checker	External Links	Dofollow
More	External Links	Dofollow
Check SiteWorth	External Links	Dofollow
Buy Cheap Domain Name	External Links	Dofollow
Facebook	External Links	Dofollow
Twitter	External Links	Dofollow
Pinterest	External Links	Dofollow
LinkedIn	External Links	Dofollow
YouTube	External Links	Dofollow
Instagram	External Links	Dofollow
Find Us On Google	External Links	Dofollow
Check A SiteWorth	External Links	Dofollow
Alexa Rank Checker	External Links	Dofollow
Buy Cheap Domain Name	External Links	Dofollow
No Anchor Text	External Links	Dofollow
By Babatunde	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.