

# Review of Msn.com

Generated on 2022-08-04

## Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

## Table of Contents

Search Engine Optimization

Mobile

Visitors

Link Analysis

Usability

Technologies

Social

## Iconography

 Good

 To Improve

 Errors

 Not Important

 Hard to solve

 Little tough to solve

 Easy to solve

 No action necessary

✔ **Title Tag** MSN | Outlook, Office, Skype, Bing, Breaking News, and Latest Videos  
⚙️⚙️⚙️  
**Length:** 68 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

✔ **Meta Description** Your customizable and curated collection of the best in trusted news plus coverage of sports, entertainment, money, weather, travel, health and lifestyle, combined with Outlook/Hotmail, Facebook, Twitter, Bing, Skype and more.  
⚙️⚙️⚙️  
**Length:** 226 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

⊙ **Meta Keywords** No Keywords  
⚙️⚙️⚙️

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

 **Google Preview**  


[MSN | Outlook, Office, Skype, Bing, Breaking News, and Latest Videos](#)  
[msn.com/](#)

Your customizable and curated collection of the best in trusted news plus coverage of sports, entertainment, money, weather, travel, health and lifestyle, combined with Outlook/Hotmail, Facebook, Twitter, Bing, Skype and more.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

 **Headings**  


<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
0	20	172	12	0	0

- <H2> Portals Navigation </H2>
- <H2> Latest Stories </H2>
- <H2> Houston </H2>
- <H2> Entertainment </H2>
- <H2> From Our Partners </H2>
- <H2> Money </H2>
- <H2> Sports </H2>
- <H2> Esports </H2>
- <H2> Shopping </H2>
- <H2> Lifestyle </H2>
- <H2> News </H2>
- <H2> Health & Fitness </H2>
- <H2> Autos </H2>
- <H2> Food & Drink </H2>
- <H2> Travel </H2>
- <H2> Video </H2>
- <H2> Promotions </H2>
- <H2> Weather </H2>
- <H2> Send MSN Feedback </H2>
- <H2> We appreciate your input! </H2>
- <H3> Outlook.com </H3>
- <H3> Wayfair </H3>
- <H3> Experian </H3>
- <H3> Free Group Lessons </H3>
- <H3> Shopping </H3>
- <H3> Lowe's </H3>
- <H3> Car Deals </H3>
- <H3> Sports </H3>
- <H3> eBay </H3>
- <H3> Buy Direct </H3>

<H3> Facebook </H3>  
<H3> Online Games </H3>  
<H3> Rewards </H3>  
<H3> Walmart </H3>  
<H3> Skype </H3>  
<H3> Office </H3>  
<H3> Disney+ </H3>  
<H3> OneDrive </H3>  
<H3> OneNote </H3>  
<H3> Twitter </H3>  
<H3> Amazon Assistant </H3>  
<H3> Shop on eBay </H3>  
<H3> Daily Deals </H3>  
<H3> eBay Motors </H3>  
<H3> The Brand Outlet </H3>  
<H3> Free Online Games </H3>  
<H3> Microsoft Solitaire Collection: Try a daily challenge </H3>  
<H3> Microsoft Crossword: Stay sharp with this universal word game </H3>  
<H3> Microsoft Mahjong: Put your gaming skills to the test </H3>  
<H3> Microsoft Wordament: Keep your mind sharp </H3>  
<H3> TRENDING NOW </H3>  
<H3> RECOMMENDED SEARCHES </H3>  
<H3> Latest Headlines </H3>  
<H3> Poll </H3>  
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<H3> Poll Results </H3>  
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<H3> Plugs Have These Two Holes At The End. Here's Why. </H3>

<H3> Don't Borrow From The Bank - Borrow From Yourself </H3>

<H3> No Offense, But These 2 Big Retailers Aren't The Cheapest </H3>

<H3> 0% intro APR into 2024 is 100% insane </H3>

<H3> The confusing job market: Tech and finance brace for the worst, retail is mixed, travel can't hire f </H3>

<H3> 'Something Like This Could Give You the Edge. You Can See Why You Would Call It a Secret Weapon' - F </H3>

<H3> This hipster economics professor turned rebel Greek finance minister says corporations are experienc </H3>

<H3> From farm to finance: How Ruth Ann Vega grew up Amish and retired a financial planner </H3>

<H3> Aries: Your finance horoscope - August 04 </H3>

<H3> Cancer: Your finance horoscope - August 04 </H3>

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<H3> Leo: Your finance horoscope - August 04 </H3>

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<H3> Sri Lanka resumes bailout discussions with IMF, finance ministry says </H3>

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<H3> UFC betting, odds: How to bet the main event of UFC Vegas 59 </H3>

<H3> Fulham vs Liverpool: How to watch live, stream link, team news </H3>

<H3> Iman Shumpert arrested: What's next for former NBA player facing felony charges for marijuana posses </H3>

<H3> Red Sox designate one-time All-Star OF Jackie Bradley Jr. for assignment </H3>

<H3> How One Former Pro is Diversifying Lacrosse </H3>

<H3> Tom Brady's 45th birthday cake has G.O.A.T. design </H3>

<H3> Nathaniel Hackett: Someone has to step up with Tim Patrick out </H3>

<H3> Premier League 2022/23 predictions: Man City to win title, Man United to miss top four, no Golden Bo </H3>

<H3> EVO 2022 </H3>

<H3> How to fix the "Purchase Failed!" ship error in Sea of Thieves </H3>

<H3> KT Rolster secure 2022 LCK Summer Split playoff berth after rocky win against Fredit BRION </H3>

<H3> CDL Championship Sunday Offers Chance to Grab MW2 Open Beta Access </H3>

<H3> Xenoblade Chronicles 3 Amiibo guide, how to unlock the Monado </H3>

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<H3> JACKZ reportedly leaving G2 for a French roster </H3>

<H3> 2022 LVP SuperLiga Summer </H3>

<H3> \$89.99 BIG SALE!! yeedi k650 Robot Vacuum 2000Pa Wi-Fi Cleaner 800ML </H3>

<H3> 50 Teen Halloween Costumes That Are Spooky and Super Cool </H3>

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<H3> Chevy Offers Bolt Owners \$6,000 to Waive Right to Sue Over Battery Fires (Update) </H3>

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<H3> 1990s Mercedes 300SL Barn Find Actually Looks In Good Shape </H3>

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<H3> NHTSA Is Investigating Ford Bronco Engine Failures </H3>

<H3> Save big with hundreds of free printable coupons </H3>

<H3> 60 Classic Dinners Every Newlywed Couple Should Know </H3>

<H3> 5 Hard Seltzers To Leave on Grocery Store Shelves Right Now </H3>

<H3> I Made Breakfast, Lunch, and Dessert with Our Place's New Bakeware Set—Here's How It Went </H3>

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<H3> This Car Rooftop Carrier Is the Storage Solution Every Road Tripper Needs — and It's on Sale Now </H3>

<H3> Exploring San Diego's Historic Gaslamp Quarter </H3>

<H3> Last Chance to Apply for the Delta Credit Card Made From a Retired Boeing 747—and Offering up to 110 </H3>

<H3> 9 Charming Small Towns in Montana With Easy National Park Access, Scenic Views, and Delicious Food </H3>

<H3> My Favorite Airbnb Experience: A Sailing Trip to Sicily's Egadi Islands </H3>

<H3> New York City to Nashville in first class for less than \$360 </H3>

<H3> French shelter fills up as drought affects wildlife </H3>

<H3> Robots That Can Track Health of Plants Created by Researchers in Italy </H3>

<H3> Kevin Bacon reveals what character he would like to reprise </H3>

<H3> Woman Sees Picture Of Her Birth Mother For The First Time </H3>

<H3> After a summer of record highs, gas prices drop to near \$4 a gallon </H3>

<H3> Need2Know: Pelosi's Taiwan Plan, U.S. Kills Al Qaeda Leader, Britney Griner Back In Court </H3>

<H3> Jackie Robinson widow cuts ribbon on new museum dedicated to late husband </H3>

<H3> 6 Best Balance Transfer Credit Cards Of 2022 </H3>

<H3> Before You Renew Amazon Prime, Read This </H3>

<H3> Don't Borrow From The Bank - Borrow From Yourself </H3>

<H3> Ranked: The Unfriendliest States In America </H3>

<H3> Some without power in region </H3>

<H3> La Niña is expected to continue into fall. Here's the impact it will have across Houston </H3>

<H3> Rick Reichmuth saddles up for a horseback ride in Mammoth Cave National Park </H3>

<H3> County under flood watch </H3>

<H3> Nevada thunderstorms bring torrential rain to Las Vegas </H3>

<H3> Brutal heat wave blankets parts of Kentucky amid flooding aftermath </H3>

<H3> This day in Texas history, Aug. 4, 1970: Hurricane Celia cuts swath through Coastal Bend </H3>

<H4> How do you prefer your ice cream? </H4>

<H4> How do you prefer your ice cream? </H4>

<H4> When it comes to Oreos, you tend to... </H4>

<H4> When it comes to Oreos, you tend to... </H4>

<H4> Do you disassemble your Kit Kat bar? </H4>

<H4> Do you disassemble your Kit Kat bar? </H4>

<H4> It's summer. You prefer your coffee.... </H4>

<H4> It's summer. You prefer your coffee.... </H4>

<H4> Sweet or unsweetened tea? </H4>

<H4> Sweet or unsweetened tea? </H4>

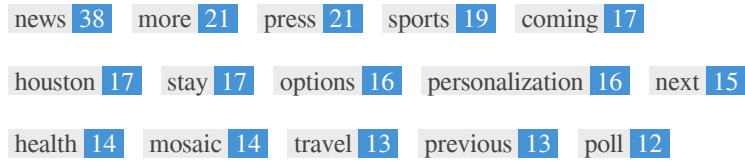
<H4> Do you miss watermelons with seeds? </H4>

<H4> Do you miss watermelons with seeds? </H4>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

## Keywords Cloud



This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.


## Keyword Consistency

Keywords	Freq	Title	Desc	<H>
news	38	✓	✓	✓
more	21	✗	✓	✓
press	21	✗	✗	✗
sports	19	✗	✓	✓
coming	17	✗	✗	✓
houston	17	✗	✗	✓
stay	17	✗	✗	✓
options	16	✗	✗	✗
personalization	16	✗	✗	✗
next	15	✗	✗	✓
health	14	✗	✓	✓
mosaic	14	✗	✗	✗
travel	13	✗	✓	✓
previous	13	✗	✗	✗
poll	12	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.



We found 425 images on this web page  
 230 ALT attributes are empty or missing.

data:image/png;base64,iVBORw0KGgoAAAANSUhEUgAAAAEAAAABCAQAAAC1HAwCAAAAC0IEQVR42mNkYAAAAAYAAjCB0C8

<https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAZloZh.img?h=27&w=27&m=6&q=60&u=t&o=t&l=f&f=png>

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//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
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//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
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//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif

https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAODux3.img?h=197&w=306&m=6&q=60  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif

https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAZrMMu.img?h=197&w=306&m=6&q=60  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif  
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).

Also, more information to help them understand images, which can help them to appear in Google Images search results.



### Text/HTML Ratio



HTML to Text Ratio is: **5.25%**

Text content size 28885 bytes

Total HTML size 550459 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.



### GZIP compression



Wow! It's GZIP Enabled.

✓ Your webpage is compressed from 51 KB to 17 KB (66.2 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.

It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 13.82.28.61 does not redirect to msn.com  


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly  


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these\_are\_underscores) in your URLs  


Great, you are not using ?underscores (these\_are\_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.  
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!  
⚙️⚙️⚙️ <http://msn.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.  
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!  
⚙️⚙️⚙️ <http://msn.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.  
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.



✔ **Embedded Objects** Perfect, no embedded objects has been detected on this page  
⚙⚙⚙

Embedded Objects such as Flash. It should only be used for specific enhancements.  
Although Flash content often looks nicer, it cannot be properly indexed by search engines.  
Avoid full Flash websites to maximize SEO.

✔ **Iframe** Perfect, no Iframe content has been detected on this page  
⚙⚙⚙

Frames can cause problems on your web page because search engines will not crawl or index the content within them.  
Avoid frames whenever possible and use a NoFrames tag if you must use them.

● **Domain Registration** Exactly how many years and months  
⚙⚙⚙

Domain Age: 27 Years, 268 Days

Created Date: 10th-Nov-1994

Updated Date: 4th-May-2022

Expiry Date: 4th-Jun-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.  
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

✔ **Indexed Pages**  
⚙️⚙️⚙️

Indexed pages in search engines

14,000,000 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.

✔ **Backlinks Counter**  
⚙️⚙️⚙️

Number of backlinks to your website

2,149,552 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



## URL

http://msn.com  
**Length:** 3 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



## Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



## Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

 **Page Size**  


539 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

 **Load Time**  


0.95 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to to make your website run faster.

 **Language**  


Good, you have declared your language  
Declared Language: EN-US

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

## Domain Availability

\*\*\*

Domains (TLD)	Status
msn.net	Already Registered
msn.org	Already Registered
msn.biz	Already Registered
msn.us	Already Registered
msn.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

## Typo Availability

\*\*\*

Domains (TLD)	Status
nsn.com	Already Registered
hsn.com	Already Registered
jsn.com	Already Registered
ksn.com	Already Registered
lsn.com	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.



### Email Privacy

Good, no email address has been found in plain text.



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



### Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



## Mobile Friendliness



Awesome! This page is mobile-friendly!  
Your mobile friendly score is 100/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



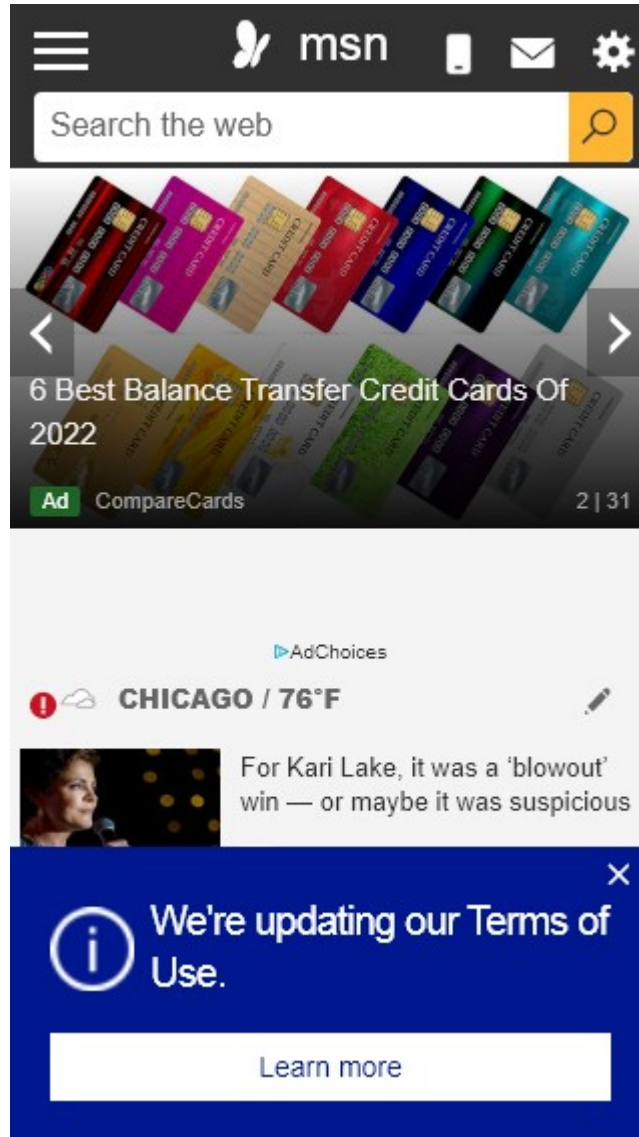
## Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.



## Server IP

Server IP	Server Location	Service Provider
204.79.197.219	United States	Microsoft Azure

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

## Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

## Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**  


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.  
For example, what version of HTML the page is written in.  
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**  


W3C not validated

W3C is a consortium that sets web standards.  
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.  
Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**  


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

## Social Data

Your social media status

 Facebook:  Msn

 Twitter: 

 Instagram: 

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

**Traffic Rank** 49th most visited website in the World.  
○○○

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

**Visitors Localization** Your website is popular on following countries:  
○○○

Popularity at	United States
Regional Rank	37

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

**Estimated Worth** \$47,542,980 USD  
○○○

Just a estimated worth of your website based on Alexa Rank.



## In-Page Links



We found a total of 0 links including both internal & external links of your site

Anchor	Type	Follow
--------	------	--------

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



## Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.