Turbo Website Reviewer

Your Website Score

## Review of Msn.com

Generated on 2022-08-04

## Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.
The homepage rank is a grade on a 100 -point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.
Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

Table of Contents

Search Engine Optimization
Mobile
Visitors
Link Analysis

## Iconography

क $\$$ Hard to solve

あぁ Little tough to solve

영 Easy to solve
\$क No action necessary

Title Tag को

Length: 68 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).
Make sure your title is explicit and contains your most important keywords.
Be sure that each page has a unique title.

## Meta Description क力

Your customizable and curated collection of the best in trusted news plus coverage of sports, entertainment, money, weather, travel, health and lifestyle, combined with Outlook/Hotmail, Facebook, Twitter, Bing, Skype and more.

Length: 226 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).
It allow you to influence how your web pages are described and displayed in search results.
Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

- Meta Keywords

No Keywords
क申

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

## MSN I Outlook, Office, Skype, Bing, Breaking News, and Latest Videos msn.com/

Your customizable and curated collection of the best in trusted news plus coverage of sports, entertainment, money, weather, travel, health and lifestyle, combined with Outlook/Hotmail, Facebook, Twitter, Bing, Skype and more.

This is an example of what your Title Tag and Meta Description will look like in Google search results.
While Title Tags \& Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.
<H1>
0

## 20

<H2>
<H3>
172
<H4>
12
<H5>
0
<H6>
0

Turbo Website Reviewer
<H3> Facebook </H3>
<H3> Online Games </H3>
<H3> Rewards </H3>
<H3> Walmart </H3>
<H3> Skype </H3>
<H3> Office </H3>
<H3> Disney+ </H3>
<H3> OneDrive </H3>
<H3> OneNote </H3>
<H3> Twitter </H3>
<H3> Amazon Assistant </H3>
<H3> Shop on eBay </H3>
<H3> Daily Deals </H3>
<H3> eBay Motors </H3>
<H3> The Brand Outlet </H3>
<H3> Free Online Games </H3>
<H3> Microsoft Solitaire Collection: Try a daily challenge </H3>
<H3> Microsoft Crossword: Stay sharp with this universal word game </H3>
<H3> Microsoft Mahjong: Put your gaming skills to the test </H3>
<H3> Microsoft Wordament: Keep your mind sharp </H3>
<H3> TRENDING NOW </H3>
<H3> RECOMMENDED SEARCHES </H3>
<H3> Latest Headlines </H3>
<H3> Poll </H3>
<H3> Poll Results </H3>
<H3> Poll </H3>
<H3> Poll Results </H3>
<H3> Poll </H3>
<H3> Poll Results </H3>
<H3> Poll </H3>
<H3> Poll Results </H3>
<H3> Poll </H3>
<H3> Poll Results </H3>
<H3> Poll </H3>
<H3> Poll Results </H3>
<H3> Latest Video </H3>
<H3> Photos </H3>
$<\mathrm{H} 3>$ Cheniere more than doubled its revenues in Q2 as overseas gas demand soared </H3>
<H3> Land your dream job with help from major discount on interview prep coach </H3>
<H3> Victim walking in neighborhood shot during argument, Houston police say </H3>
$<\mathrm{H} 3>2$ shot and killed blocks apart within minutes in Third Ward </H3>
<H3> How to edit iPhone messages and use other pre-release iOS 16 features </H3>
<H3> Vancouver Whitecaps host the Houston Dynamo in Western Conference action </H3>
<H3> Davis Mills is "the Unquestioned Leader of this Team" </H3>
<H3> Counties with highest COVID-19 infection rates in Texas </H3>
<H3> Back to School Events and More Things To Do in Houston this Weekend with Kids </H3>
<H3> Democrats seek to reshape global supply chains for clean energy through spending bill </H3>
<H3> The most famous fictional detectives </H3>
$<\mathrm{H} 3>$ Chrissy Teigen is pregnant again nearly 2 years after losing a child in her second trimester, plus $\mathrm{m}</ \mathrm{H} 3>$
<H3> The 100 best TV shows of all time, according to critics </H3>
<H3> "RuPaul's Drag Race"'s Shea Couleé Joins Cast of Disney+'s "Ironheart" </H3>
<H3> Better Call Saul: 11 Burning Questions and Mysteries Solved From This Week's Breaking Bad-Centric Ep </H3>
<H3> 50 Kindness Quotes to Make the World a Better Place </H3>
<H3> Meghan Markle Receives Birthday Wishes from Royal Family Members </H3>
<H3> Just 17 Photos Of Celebrities Eating Fast Food Like We Do </H3>
<H3> Plugs Have These Two Holes At The End. Here's Why. </H3>
<H3> Don't Borrow From The Bank - Borrow From Yourself </H3>
$<\mathrm{H} 3>$ No Offense, But These 2 Big Retailers Aren't The Cheapest </H3>
$<\mathrm{H} 3>0 \%$ intro APR into 2024 is $100 \%$ insane $</ \mathrm{H} 3>$
$<\mathrm{H} 3>$ The confusing job market: Tech and finance brace for the worst, retail is mixed, travel can't hire $\mathrm{f}</ \mathrm{H} 3>$
$<\mathrm{H} 3>$ 'Something Like This Could Give You the Edge. You Can See Why You Would Call It a Secret Weapon' - F </H3>
$<\mathrm{H} 3>$ This hipster economics professor turned rebel Greek finance minister says corporations are experienc </H3>
<H3> From farm to finance: How Ruth Ann Vega grew up Amish and retired a financial planner </H3>
$<\mathrm{H} 3>$ Aries: Your finance horoscope - August $04</ \mathrm{H} 3>$
$<\mathrm{H} 3>$ Cancer: Your finance horoscope - August $04</ \mathrm{H} 3>$
$<\mathrm{H} 3>$ Scorpio: Your finance horoscope - August $04</ \mathrm{H} 3>$
$<\mathrm{H} 3>$ Aquarius: Your finance horoscope - August $04</ \mathrm{H} 3>$
<H3> Leo: Your finance horoscope - August $04</ \mathrm{H} 3>$
$<$ H3> Sagittarius: Your finance horoscope - August $04</ \mathrm{H} 3>$
<H3> Sri Lanka resumes bailout discussions with IMF, finance ministry says </H3>
$<\mathrm{H} 3>$ Richer nations fall short on climate finance pledge $</ \mathrm{H} 3>$
<H3> UFC betting, odds: How to bet the main event of UFC Vegas $59</ \mathrm{H} 3>$
$<\mathrm{H} 3>$ Fulham vs Liverpool: How to watch live, stream link, team news </H3>
$<\mathrm{H} 3>$ Iman Shumpert arrested: What's next for former NBA player facing felony charges for marijuana posses </H3>
<H3> Red Sox designate one-time All-Star OF Jackie Bradley Jr. for assignment </H3>
<H3> How One Former Pro is Diversifying Lacrosse </H3>
$<\mathrm{H} 3>$ Tom Brady's 45th birthday cake has G.O.A.T. design </H3>
$<H 3>$ Nathaniel Hackett: Someone has to step up with Tim Patrick out </H3>
$<H 3>$ Premier League 2022/23 predictions: Man City to win title, Man United to miss top four, no Golden Bo </H3>
<H3> EVO 2022 </H3>
$<\mathrm{H} 3>$ How to fix the "Purchase Failed!" ship error in Sea of Thieves </H3>
<H3> KT Rolster secure 2022 LCK Summer Split playoff berth after rocky win against Fredit BRION </H3>
<H3> CDL Championship Sunday Offers Chance to Grab MW2 Open Beta Access </H3>
<H3> Xenoblade Chronicles 3 Amiibo guide, how to unlock the Monado </H3>
$<H 3>$ Can crewmates customize Captained ships in Sea of Thieves? </H3>
$<\mathrm{H} 3>$ JACKZ reportedly leaving G2 for a French roster </H3>
<H3> 2022 LVP SuperLiga Summer </H3>
<H3> \$89.99 BIG SALE!! yeedi k650 Robot Vacuum 2000Pa Wi-Fi Cleaner 800ML </H3>
$<\mathrm{H} 3>50$ Teen Halloween Costumes That Are Spooky and Super Cool </H3>
<H3> The Starbucks Cups, Mugs and Tumblers We Can't Resist </H3>
<H3> \$9.99 BIG SALE!! LANON UV400 Classic Square HD Polarized Sunglasses </H3>
<H3> 8 Transitional Dresses That Are as Stylish as They Are Affordable </H3>
<H3> Our Top 20 Container Plants Will Bring So Much Charm to Your Porch or Patio </H3>
$<\mathrm{H} 3>20$ Cute Summer Outfits That Will Make Dressing a Breeze </H3>
<H3> Cameron Diaz Swears by Only Two Makeup Products - Including This Hydrating Lipstick That's Perfect f </H3>
<H3> Amazon Just Dropped a Fantastic Sale on Misting Fans </H3>
<H3> Best Breakfast Habits to Reduce Liver Fat </H3>
$<H 3>$ Monica Lewinsky Calls Out Beyoncé On Twitter </H3>
$<\mathrm{H} 3>$ Who gets to be a Barbie doll? New all-pink Barbiecore trend invites everyone to the Dream House </H3>
<H3> 10 Unexpected Ways You Never Thought to Use Your Vacuum Cleaner </H3>
<H3> The Effects Of Mercury Retrograde On Each Zodiac Sign: Are You Prepared? </H3>
<H3> Woman Sees Picture Of Her Birth Mother For The First Time </H3>
$<\mathrm{H} 3>$ The Best Dorm Mini Fridges that Don't Break the Bank </H3>
<H3> Ivanka, Donald Trump Jr. testify to investigators looking at real estate valuations </H3>
$<\mathrm{H} 3>$ Two Trump children questioned in New York Attorney General probe, ex-president set to talk in coming </H3>
<H3> Liz Cheney's battle with two 'T' words: Trump and traitor </H3>

Turbo Website Reviewer
<H3> US border patrol accused of taking turbans from Sikh asylum-seekers </H3>
<H3> Tonga volcano spouted enough water to fill 58,000 Olympic pools into stratosphere </H3>
$<\mathrm{H} 3>$ Who could be part of a US-Russia prisoner exchange </H3>
<H3> Rare Photos Show White Calf of Critically Endangered Southern Right Whale </H3>
<H3> Column: Dear Hollywood: Next time, choose to film in Kansas </H3>
<H3> John Boyega Shares His Big Chest Workout Plan </H3>
$<H 3>$ Why the FDA Says That You Should Avoid Using Sprays and Soaps When Cleaning Fresh Produce </H3>
<H3> World's First Cure for Genetic Heart Conditions Could Be Within Reach </H3>
<H3> Knowing This Number Is So Much More Useful Than Tracking Calories Burned </H3>
<H3> What Is a Narcissistic Collapse? </H3>
<H3> Is "Fly Yoga" Worth It? Science Says It May Yield 6 Major Health Benefits </H3>
<H3> Weekend-Only Workouts Are Just as Effective as Daily Exercise, Says New Study </H3>
<H3> 4 Wise Ways to Manage Travel Tummy Troubles, from Wellness Pros </H3>
<H3> 9 Mental Health Reasons You Actually Need a Good Cookout, from Therapists </H3>
<H3> In search of a new vehicle? Discover great deals near you </H3>
<H3> 2023 Mazda CX-50's Meridian Edition Off-Road Package Detailed </H3>
<H3> Chevy Offers Bolt Owners \$6,000 to Waive Right to Sue Over Battery Fires (Update) </H3>
<H3> FCA US put on probation, Stellantis to pay \$300M for emission scheme </H3>
<H3> 1990s Mercedes 300SL Barn Find Actually Looks In Good Shape </H3>
<H3> Popular American cars that were export flops </H3>
<H3> Toys of Summer: Hot Rods at 2022 Pacific Northwest Nationals </H3>
<H3> NHTSA Is Investigating Ford Bronco Engine Failures </H3>
<H3> Save big with hundreds of free printable coupons </H3>
<H3> 60 Classic Dinners Every Newlywed Couple Should Know </H3>
<H3> 5 Hard Seltzers To Leave on Grocery Store Shelves Right Now </H3>
<H3> I Made Breakfast, Lunch, and Dessert with Our Place's New Bakeware Set—Here's How It Went </H3>
<H3> You Should Be Making Applesauce In Your Instant Pot </H3>
<H3> 11 Summer Soups That Make the Most of Zucchini </H3>
<H3> Forget Jam. We're Making Booze with Our Summer Berries </H3>
<H3> Our Most Popular Recipes in July </H3>
<H3> Global Entry flyers will speed through some airports even faster now </H3>
<H3> Amazon Has a Secret Section for Golfers Stocked With Bags, Clubs, and Balls Starting at Just \$12</H3>
<H3> This Car Rooftop Carrier Is the Storage Solution Every Road Tripper Needs — and It's on Sale Now </H3>
<H3> Exploring San Diego's Historic Gaslamp Quarter </H3>
<H3> Last Chance to Apply for the Delta Credit Card Made From a Retired Boeing 747—and Offering up to $110</ \mathrm{H} 3>$
<H3> 9 Charming Small Towns in Montana With Easy National Park Access, Scenic Views, and Delicious Food </H3>
<H3> My Favorite Airbnb Experience: A Sailing Trip to Sicily's Egadi Islands </H3>
<H3> New York City to Nashville in first class for less than $\$ 360</ \mathrm{H} 3>$
<H3> French shelter fills up as drought affects wildlife </H3>
<H3> Robots That Can Track Health of Plants Created by Researchers in Italy </H3>
$<\mathrm{H} 3>$ Kevin Bacon reveals what character he would like to reprise </H3>
<H3> Woman Sees Picture Of Her Birth Mother For The First Time </H3>
$<\mathrm{H} 3>$ After a summer of record highs, gas prices drop to near \$4 a gallon </H3>
<H3> Need2Know: Pelosi's Taiwan Plan, U.S. Kills Al Qaeda Leader, Britney Griner Back In Court </H3>
<H3> Jackie Robinson widow cuts ribbon on new museum dedicated to late husband </H3>
<H3> 6 Best Balance Transfer Credit Cards Of 2022 </H3>
<H3> Before You Renew Amazon Prime, Read This </H3>
<H3> Don't Borrow From The Bank - Borrow From Yourself </H3>
<H3> Ranked: The Unfriendliest States In America </H3>
<H3> Some without power in region </H3>
$<\mathrm{H} 3>$ La Niña is expected to continue into fall. Here's the impact it will have across Houston </H3>
<H3> Rick Reichmuth saddles up for a horseback ride in Mammoth Cave National Park </H3>
<H3> County under flood watch </H3>
<H3> Nevada thunderstorms bring torrential rain to Las Vegas </H3>
<H3> Brutal heat wave blankets parts of Kentucky amid flooding aftermath </H3>

```
<H3> This day in Texas history, Aug. 4, 1970: Hurricane Celia cuts swath through Coastal Bend </H3>
<H4> How do you prefer your ice cream? </H4>
<H4> How do you prefer your ice cream? </H4>
<H4> When it comes to Oreos, you tend to... </H4>
<H4> When it comes to Oreos, you tend to... </H4>
<H4> Do you disassemble your Kit Kat bar? </H4>
<H4> Do you disassemble your Kit Kat bar? </H4>
<H4> It's summer. You prefer your coffee....</H4>
<H4> It's summer. You prefer your coffee....</H4>
<H4> Sweet or unsweetened tea? </H4>
<H4> Sweet or unsweetened tea? </H4>
<H4> Do you miss watermelons with seeds? </H4>
<H4> Do you miss watermelons with seeds? </H4>
```

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H 1 tag, never include more than one per page. Instead, use multiple H 2 - H 6 tags.

Turbo Website Reviewer

## Keywords Cloud क申



This Keyword Cloud provides an insight into the frequency of keyword usage within the page.
It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

## Keyword Consistency фक

| Keywords | Freq | Title | Desc | <H> |
| :---: | :---: | :---: | :---: | :---: |
| news | 38 | $\checkmark$ | $\checkmark$ | $\checkmark$ |
| more | 21 | $x$ | $\checkmark$ | $\checkmark$ |
| press | 21 | $x$ | x | $\times$ |
| sports | 19 | $x$ | $\checkmark$ | $\checkmark$ |
| coming | 17 | $x$ | $x$ | $\checkmark$ |
| houston | 17 | $x$ | $x$ | $\checkmark$ |
| stay | 17 | $x$ | $x$ | $\checkmark$ |
| options | 16 | $x$ | $x$ | $x$ |
| personalization | 16 | $x$ | $x$ | x |
| next | 15 | $x$ | $\times$ | $\checkmark$ |
| health | 14 | $\times$ | $\checkmark$ | $\checkmark$ |
| mosaic | 14 | $x$ | $\times$ | $x$ |
| travel | 13 | $x$ | $\checkmark$ | $\checkmark$ |
| previous | 13 | x | x | $\times$ |
| poll | 12 | $\times$ | x | $\checkmark$ |

This table highlights the importance of being consistent with your use of keywords.
To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

Turbo Website Reviewer

We found 425 images on this web page
$\times 230$ ALT attributes are empty or missing.
data:image/png;base64,iVBORw0KGgoAAAANSUhEUgAAAAEAAAABCAQAAAC1HAwCAAAAC0IEQVR42mNkYAAAAAYAAjCB0C8.
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAZloZh.img?h=27\&w=27\&m=6\&q=60 $\& u=t \& o=t \& l=f \& f=p n g$
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAY34tQ.img?h=27\&w=27\&m=6\&q=60 $\& u=t \& o=t \& l=f \& f=p n g$
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAVQWtV.img?h=27\&w=27\&m=6\&q=60 \&u=t\&o=t\&l=f\&f=png
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAVfoma.img?h=27\&w=27\&m=6\&q=60 \&u=t\&o=t\&l=f\&f=png
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAYFvfC.img?h=27\&w=27\&m=6\&q=60 $\& u=t \& o=t \& l=f \& f=p n g$
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AANw7hC.img?h=27\&w=27\&m=6\&q=60 \&u=t\&o=t\&l=f\&f=png
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/BB18RULE.img?h=27\&w=27\&m=6\&q=6 $0 \& u=t \& o=t \& l=f \& f=p n g$
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAGpOUO.img?h=27\&w=27\&m=6\&q=60 $\& u=t \& o=t \& l=f \& f=p n g$
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAYecB4.img?h=27\&w=27\&m=6\&q=60 \&u=t\&o=t\&l=f\&f=png
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAGUW9m.img?h=27\&w=27\&m=6\&q=60 $\& u=t \& o=t \& l=f \& f=p n g$
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAWFIET.img?h=27\&w=27\&m=6\&q=60 $\& u=t \& o=t \& l=f \& f=p n g$
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/BB1cEP3G.img?h=27\&w=27\&m=6\&q=6 $0 \& u=t \& o=t \& l=f \& f=p n g$
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAKnp1k.img?h=27\&w=27\&m=6\&q=60 \&u=t\&o=t\&l=f\&f=png
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAL7wYl.img?h=27\&w=27\&m=6\&q=60 //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AA10iBLP.img?h=372\&w=628\&m=6\&q //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAZrMMu.img?h=197\&w=306\&m=6\&q= $60 \& u=t \& o=t \& 1=f \& f=j p g$
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAYHCJU.img?h=197\&w=306\&m=6\&q= $60 \& u=t \& o=t \& l=f \& f=j p g$
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAZ2yvb.img?h=197\&w=306\&m=6\&q= rno-: to - +or for :-
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
//static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif

> //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAODux3.img?h=197\&w=306\&m=6\&q= //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif
https://static-global-s-msn-com.akamaized.net/img-resizer/tenant/amp/entityid/AAZrMMu.img?h=197\&w=306\&m=6\&q= //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif //static-global-s-msn-com.akamaized.net/hp-eus/sc/9b/e151e5.gif

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired)
Also, more information to help them understand images, which can help them to appear in Google Images search results.

Turbo Website Reviewer क

HTML to Text Ratio is: $\mathbf{5 . 2 5 \%}$

Text content size 28885 bytes
Total HTML size 550459 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.

A higher code to text ratio will increase your chances of getting a better rank in search engine results.

## GZIP compression क

 Wow! It's GZIP Enabled.$\checkmark$ Your webpage is compressed from 51 KB to 17 KB ( $66.2 \%$ size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.
It allows to reduce the size of web pages and any other typical web files to about $30 \%$ or less of its original size before it transfer.

To check this for your website, enter your IP address in the browser and see if your site loads with the IP address.
Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider.
If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed. Good, all URLs look clean and friendly

Your site's URLs contain unnecessary elements that make them look complicated.
A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords.

Clean URLs are also useful when shared on social media as they explain the page's content.

## Underscores in the URLs <br> क申

Great, you are not using ?underscores (these_are_underscores) in your URLs.
While Google treats hyphens as word separators, it does not for underscores.

WWW Resolve क申क

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

Good, you have XML Sitemap file!
क申

http://msn.com/sitemap.xml

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.

You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

## Robots.txt <br> Good, you have Robots.txt file! http://msn.com/robots.txt

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing
Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

## Embedded Objects Perfect, no embedded objects has been detected on this page

 क申Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

Iframe
Perfect, no Iframe content has been detected on this page

Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

Domain Registration Exactly how many years and months क申ㅎ

Domain Age: 27 Years, 268 Days

Created Date: 10th-Nov-1994

Updated Date: 4th-May-2022

Expiry Date: 4th-Jun-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.

Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.

This is the number of pages that we have discovered on your website.
A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture \& internal linking, or you're unknowingly preventing bots and search engines from crawling \& indexing your pages.

## Backlinks Counter

 क 0Number of backlinks to your website

## 2,149,552 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site. Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.

## Usability

（ URL
क申

## Length： 3 characters

Keep your URLs short and avoid long domain names when possible．
A descriptive URL is better recognized by search engines．
A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it（e．g．， http：／／www．mysite．com／en／products）．

Favicon $\quad \boldsymbol{Z}$ Great，your website has a favicon．
क申

Favicons improve a brand＇s visibility．
As a favicon is especially important for users bookmarking your website，make sure it is consistent with your brand． Great，your website has a custom 404 error page．

When a visitor encounters a 404 File Not Found error on your site，you＇re on the verge of losing the visitor that you＇ve worked so hard to obtain through the search engines and third party links．

Creating your custom 404 error page allows you to minimize the number of visitors lost that way．

Two of the main reasons for an increase in page size are images and JavaScript files．
Page size affects the speed of your website；try to keep your page size below 2 Mb ．
Tip：Use images with a small size and optimize their download with gzip．

## －Load Time <br> क申

 0.95 second（s）Site speed is an important factor for ranking high in Google search results and enriching the user experience．
Resources：Check out Google＇s developer tutorials for tips on how to to make your website run faster．

## Language Good，you have declared your language <br> कゆक Declared Language：EN－US

Make sure your declared language is the same as the language detected by Google Also，define the language of the content in each page＇s HTML code．

| Domain Availability | Domains (TLD) | Status |
| :--- | :--- | :--- |
| msn.net | Already Registered |  |
| msn.org | Already Registered |  |
| msn.biz | Already Registered |  |
| msn.us | Already Registered |  |
| msn.info | Already Registered |  |

Register the various extensions of your domain to protect your brand from cybersquatters.

| Domains (TLD) | Status |
| :--- | :--- |
| nsn.com | Already Registered |
| hsn.com | Already Registered |
| jsn.com | Already Registered |
| ksn.com | Already Registered |
| lsn.com | Already Registered |

Register the various typos of your domain to protect your brand from cybersquatters.

Good, no email address has been found in plain text.

We don't recommend adding plain text/linked email addresses to your webpages.
As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.

Safe Browsing The website is not blacklisted and looks safe to use.
क申

Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.

Awesome! This page is mobile-friendly!

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.

Mobile Compatibility Perfect, no embedded objects detected. क

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.
But avoid using Embedded Objects, so your content can be accessed on all devices.

## Mobile View

 웅

The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ?? Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

## Technologies

- Server IP

| Server IP | Server Location | Service Provider |
| :--- | :--- | :--- |
| 204.79 .197 .219 | United States | Microsoft Azure |

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Tips for authoring fast-loading HTML pages:
$\checkmark$ Perfect, your website has few CSS files.
$\checkmark$ Perfect, your website has few JavaScript files.
$\checkmark$ Perfect, your website doesn't use nested tables.

* Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.
???By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.
You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

W3C not validated
фक

W3Cis a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.
Run the W3C validation service whenever changes are made to your website's code.

Encoding
Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social data refers to data individuals create that is knowingly and voluntarily shared by them.
Cost and overhead previously rendered this semi-public form of communication unfeasible.
But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

- Traffic Rank 49th most visited website in the World.
क申

A low rank means that your website gets a lot of visitors.
Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

- Visitors Localization Your website is popular on following countries:

000

| Popularity at | United States |
| :--- | :--- |
| Regional Rank | 37 |

We recommend that you book the domain names for the countries where your ??website is popular.
This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Just a estimated worth of your website based on Alexa Rank.

In-Page Links We found a total of 0 links including both internal \& external links of your site क申
Anchor Type Follow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links. Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.

