



Review of Godaddy.com

Generated on 2022-05-04

Introduction

This report provides a review of the key factors that influence the SEO and usability of your website.

The homepage rank is a grade on a 100-point scale that represents your Internet Marketing Effectiveness. The algorithm is based on 70 criteria including search engine data, website structure, site performance and others. A rank lower than 40 means that there are a lot of areas to improve. A rank above 70 is a good mark and means that your website is probably well optimized.

Internal pages are ranked on a scale of A+ through E and are based on an analysis of nearly 30 criteria.

Our reports provide actionable advice to improve a site's business objectives.

Please contact us for more information.

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 **Title Tag** Domain names, Websites, Hosting & Online Marketing Tools - GoDaddy
   **Length:** 66 character(s)

Ideally, your title tag should contain between 10 and 70 characters (spaces included).

Make sure your title is explicit and contains your most important keywords.

Be sure that each page has a unique title.

 **Meta Description** Your all in one solution to grow online. Create your own free website, get a domain name, fast hosting, online marketing and award-winning 24/7 support.
   **Length:** 152 character(s)

Meta descriptions contains between 100 and 300 characters (spaces included).

It allow you to influence how your web pages are described and displayed in search results.

Ensure that all of your web pages have a unique meta description that is explicit and contains your most important keywords (these appear in bold when they match part or all of the user's search query).

A good meta description acts as an organic advertisement, so use enticing messaging with a clear call to action to maximize click-through rate.

 **Meta Keywords** No Keywords
  

Meta Keywords are a specific type of meta tag that appear in the HTML code of a Web page and help tell search engines what the topic of the page is.

However, google can't use meta keywords.

[Domain names, Websites, Hosting & Online Marketing Tools - GoDaddy
godaddy.com/](#)

Your all in one solution to grow online. Create your own free website, get a domain name, fast hosting, online marketing and award-winning 24/7 support.

This is an example of what your Title Tag and Meta Description will look like in Google search results.

While Title Tags & Meta Descriptions are used to build the search result listings, the search engines may create their own if they are missing, not well written, or not relevant to the content on the page.

Title Tags and Meta Descriptions are cut short if they are too long, so it's important to stay within the suggested character limits.

Headings



<H1>	<H2>	<H3>	<H4>	<H5>	<H6>
1	13	15	0	0	0

<H1> Millions of customers rely on our domains and web hosting to get their ideas online. </H1>

<H2> Sell Online or In-Person </H2>

<H2> Sell Anything. Anywhere. </H2>

<H2> Domain names </H2>

<H2> Success in 3 easy steps. </H2>

<H2> Bring your business online with a website. </H2>

<H2> Lowest fees in the industry. Period. </H2>

<H2> Point of Sale done right. </H2>

<H2> Templates designed to sell. </H2>

<H2> Easily design logos, ads, stories and beyond. </H2>

<H2> Build trust with email that matches your domain. </H2>

<H2> Let our experts build your site. </H2>

<H2> Help that has never been more timely. </H2>

<H2> Frequently Asked Questions </H2>

<H3> Grab a .com for just \$0.01*/1st yr </H3>

<H3> Sell online with a website </H3>

<H3> Save with the lowest fees 1 </H3>

<H3> Sell in-person and on the go </H3>

<H3> Sell Anything. </H3>

<H3> Anywhere. </H3>

<H3> How does GoDaddy help small business owners succeed? </H3>

<H3> Why do I need a website for my business? </H3>

<H3> Why do I need a professional email? </H3>

<H3> Why get a domain name from GoDaddy? </H3>

<H3> Why use GoDaddy Website Builder? </H3>

<H3> What makes GoDaddy Web Hosting the world leader? </H3>

<H3> Why choose GoDaddy for WordPress? </H3>

<H3> Why should I transfer my domain, website or web hosting to GoDaddy? </H3>

<H3> Why use the GoDaddy Logo Maker? </H3>

Use your keywords in the headings and make sure the first level (H1) includes your most important keywords. Never duplicate your title tag content in your header tag.

While it is important to ensure every page has an H1 tag, never include more than one per page. Instead, use multiple H2 - H6 tags.

Keywords Cloud

godaddy 30 domain 23 website 19 english 16 more 14
 online 12 will 11 help 11 have 10 business 10
 hosting 10 email 10 marketing 9 service 9 sign 8

This Keyword Cloud provides an insight into the frequency of keyword usage within the page.

It's important to carry out keyword research to get an understanding of the keywords that your audience is using. There are a number of keyword research tools available online to help you choose which keywords to target.

Keyword Consistency

Keywords	Freq	Title	Desc	<H>
godaddy	30	✓	✗	✓
domain	23	✓	✓	✓
website	19	✓	✓	✓
english	16	✗	✗	✗
more	14	✗	✗	✓
online	12	✓	✓	✓
will	11	✗	✗	✗
help	11	✗	✗	✓
have	10	✗	✗	✗
business	10	✗	✗	✓
hosting	10	✓	✓	✓
email	10	✗	✗	✓
marketing	9	✓	✓	✗
service	9	✗	✗	✗
sign	8	✗	✗	✓

This table highlights the importance of being consistent with your use of keywords.

To improve the chance of ranking well in search results for a specific keyword, make sure you include it in some or all of the following: page URL, page content, title tag, meta description, header tags, image alt attributes, internal link anchor text and backlink anchor text.

 **Alt Attribute**


We found 0 images on this web page
 No ALT attributes are empty or missing.

Alternative text is used to describe images to give the search engine crawlers (and the visually impaired).
Also, more information to help them understand images, which can help them to appear in Google Images search results.

 **Text/HTML Ratio**


HTML to Text Ratio is: **4.6%**
Text content size 17790 bytes
Total HTML size 386565 bytes

Code to text ratio represents the percentage of actual text on a web page compared to the percentage of HTML code, and it is used by search engines to calculate the relevancy of a web page.
A higher code to text ratio will increase your chances of getting a better rank in search engine results.

 **GZIP compression**


Oh No! GZIP is not enabled.
 Your webpage size is 0 KB, could be compressed upto 0 KB using GZIP (19.6 % size savings)

Gzip is a method of compressing files (making them smaller) for faster network transfers.
It allows to reduce the size of web pages and any other typical web files to about 30% or less of its original size before it transfer.

 **IP Canonicalization** No your domain IP 208.109.192.70 does not redirect to godaddy.com


To check this for your website, enter your IP address in the browser and see if your site loads with the IP address. Ideally, the IP should redirect to your website's URL or to a page from your website hosting provider. If it does not redirect, you should do an htaccess 301 redirect to make sure the IP does not get indexed.

 **URL Rewrite** Good, all URLs look clean and friendly


Your site's URLs contain unnecessary elements that make them look complicated. A URL must be easy to read and remember for users. Search engines need URLs to be clean and include your page's most important keywords. Clean URLs are also useful when shared on social media as they explain the page's content.

 **Underscores in the URLs** Great, you are not using underscores (these_are_underscores) in your URLs


Great, you are not using ?underscores (these_are_underscores) in your URLs. While Google treats hyphens as word separators, it does not for underscores.

✔ **WWW Resolve** Great, a redirect is in place to redirect traffic from your non-preferred domain.
⚙️⚙️⚙️

Redirecting requests from a non-preferred domain is important because search engines consider URLs with and without "www" as two different websites.

✔ **XML Sitemap** Good, you have XML Sitemap file!
⚙️⚙️⚙️ <http://godaddy.com/sitemap.xml>

A robots.txt file allows you to restrict the access of search engine robots that crawl the web and it can prevent these robots from accessing specific directories and pages. It also specifies where the XML sitemap file is located.
You can check for errors in your robots.txt file using Google Search Console (formerly Webmaster Tools) by selecting 'Robots.txt Tester' under 'Crawl'. This also allows you to test individual pages to make sure that Googlebot has the appropriate access.

✔ **Robots.txt** Good, you have Robots.txt file!
⚙️⚙️⚙️ <http://godaddy.com/robots.txt>

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
We recommend that you generate an XML sitemap for your website and submit it to both Google Search Console and Bing Webmaster Tools. It is also good practice to specify your sitemap's location in your robots.txt file.

 **Embedded Objects** Perfect, no embedded objects has been detected on this page


Embedded Objects such as Flash. It should only be used for specific enhancements.
Although Flash content often looks nicer, it cannot be properly indexed by search engines.
Avoid full Flash websites to maximize SEO.

 **Iframe** Perfect, no Iframe content has been detected on this page


Frames can cause problems on your web page because search engines will not crawl or index the content within them.
Avoid frames whenever possible and use a NoFrames tag if you must use them.

 **Domain Registration** Exactly how many years and months


Domain Age: 23 Years, 63 Days

Created Date: 2nd-Mar-1999

Updated Date: 30th-Sep-2021

Expiry Date: 1st-Nov-2023

Domain age matters to a certain extent and newer domains generally struggle to get indexed and rank high in search results for their first few months (depending on other associated ranking factors). Consider buying a second-hand domain name.
Do you know that you can register your domain for up to 10 years? By doing so, you will show the world that you are serious about your business.



Indexed Pages



Indexed pages in search engines

1,010,000 Page(s)

This is the number of pages that we have discovered on your website.

A low number can indicate that bots are unable to discover your webpages, which is a common cause of a bad site architecture & internal linking, or you're unknowingly preventing bots and search engines from crawling & indexing your pages.



Backlinks Counter



Number of backlinks to your website

0 Backlink(s)

Backlinks are links that point to your website from other websites. They are like letters of recommendation for your site.

Since this factor is crucial to SEO, you should have a strategy to improve the quantity and quality of backlinks.



URL

http://godaddy.com
Length: 7 characters

Keep your URLs short and avoid long domain names when possible.

A descriptive URL is better recognized by search engines.

A user should be able to look at the address bar and make an accurate guess about the content of the page before reaching it (e.g., http://www.mysite.com/en/products).



Favicon

 Great, your website has a favicon.

Favicons improve a brand's visibility.

As a favicon is especially important for users bookmarking your website, make sure it is consistent with your brand.



Custom 404 Page

Great, your website has a custom 404 error page.

When a visitor encounters a 404 File Not Found error on your site, you're on the verge of losing the visitor that you've worked so hard to obtain through the search engines and third party links.

Creating your custom 404 error page allows you to minimize the number of visitors lost that way.

✔ **Page Size**
⚙️⚙️⚙️

0 KB (World Wide Web average is 320 Kb)

Two of the main reasons for an increase in page size are images and JavaScript files.

Page size affects the speed of your website; try to keep your page size below 2 Mb.

Tip: Use images with a small size and optimize their download with gzip.

✔ **Load Time**
⚙️⚙️⚙️

0.13 second(s)

Site speed is an important factor for ranking high in Google search results and enriching the user experience.

Resources: Check out Google's developer tutorials for tips on how to make your website run faster.

✘ **Language**
⚙️⚙️⚙️

Oh no, you have not declared your language
Declared Language: Unknown

Make sure your declared language is the same as the language detected by Google

Also, define the language of the content in each page's HTML code.

Domain Availability

Domains (TLD)	Status
godaddy.net	Already Registered
godaddy.org	Already Registered
godaddy.biz	Already Registered
godaddy.us	Already Registered
godaddy.info	Already Registered

Register the various extensions of your domain to protect your brand from cybersquatters.

Typo Availability

Domains (TLD)	Status
godady.com	Already Registered
rodaddy.com	Already Registered
fodaddy.com	Already Registered
vodaddy.com	Already Registered
todaddy.com	Already Registered

Register the various typos of your domain to protect your brand from cybersquatters.



Email Privacy

Email address has been found in plain text!



We don't recommend adding plain text/linked email addresses to your webpages.

As malicious bots scrape the web in search of email addresses to spam. Instead, consider using a contact form.



Safe Browsing

The website is not blacklisted and looks safe to use.



Safe Browsing to identify unsafe websites and notify users and webmasters so they can protect themselves from harm.



Mobile Friendliness



Awesome! This page is mobile-friendly!
Your mobile friendly score is 100/100

Mobile Friendliness refers to the usability aspects of your mobile website, which Google uses as a ranking signal in mobile search results.



Mobile Compatibility



Perfect, no embedded objects detected.

Embedded Objects such as Flash, Silverlight or Java. It should only be used for specific enhancements.

But avoid using Embedded Objects, so your content can be accessed on all devices.

Mobile View



The number of people using the Mobile Web is huge; over 75 percent of consumers have access to smartphones. ??

Your website should look nice on the most popular mobile devices.

Tip: Use an analytics tool to track mobile usage of your website.

Server IP

Server IP	Server Location	Service Provider
208.109.192.70	United States	GoDaddy.com, LLC

Your server's IP address has little impact on your SEO. Nevertheless, try to host your website on a server which is geographically close to your visitors.

Search engines take the geolocation of a server into account as well as the server speed.

Speed Tips

Tips for authoring fast-loading HTML pages:

- ✓ Perfect, your website has few CSS files.
- ✓ Perfect, your website has few JavaScript files.
- ✓ Perfect, your website doesn't use nested tables.
- ✗ Too bad, your website is using inline styles.

Website speed has a huge impact on performance, affecting user experience, conversion rates and even rankings.

By reducing page load-times, users are less likely to get distracted and the search engines are more likely to reward you by ranking your pages higher in the SERPs.

Conversion rates are far higher for websites that load faster than their slower competitors.

Analytics

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website.

You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.

 **Doc Type**


Your Web Page doctype is HTML 5

The Doctype is used to instruct web browsers about the document type being used.
For example, what version of HTML the page is written in.
Declaring a doctype helps web browsers to render content correctly.

 **W3C Validity**


W3C not validated

W3C is a consortium that sets web standards.
Using valid markup that contains no errors is important because syntax errors can make your page difficult for search engines to index.
Run the W3C validation service whenever changes are made to your website's code.

 **Encoding**


Great, language/character encoding is specified: UTF-8

Specifying language/character encoding can prevent problems with the rendering of special characters.

Social Data

Your social media status

 Facebook:  Godaddy

 Twitter:  Godaddy

 Instagram:  Godaddy

Social data refers to data individuals create that is knowingly and voluntarily shared by them.

Cost and overhead previously rendered this semi-public form of communication unfeasible.

But advances in social networking technology from 2004-2010 has made broader concepts of sharing possible.

Traffic Rank 113th most visited website in the World.
○○○

A low rank means that your website gets a lot of visitors.

Your Alexa Rank is a good estimate of the worldwide traffic to your website, although it is not 100 percent accurate.

Visitors Localization Your website is popular on following countries:
○○○

Popularity at	India
Regional Rank	36

We recommend that you book the domain names for the countries where your website is popular.

This will prevent potential competitors from registering these domains and taking advantage of your reputation in such countries.

Estimated Worth \$20,478,636 USD
○○○

Just a estimated worth of your website based on Alexa Rank.

In-Page Links

We found a total of 148 links including both internal & external links of your site

Anchor	Type	Follow
No Anchor Text	Internal Links	Dofollow
Search for Domain Names	Internal Links	Dofollow
Transfer Domain Names	Internal Links	Dofollow
Protect Domain Names	Internal Links	Dofollow
Browse Domain Name Options	Internal Links	Dofollow
Domain Value Appraisal	Internal Links	Dofollow
Generate Domain & Business Names	Internal Links	Dofollow
Investing in Domain Names	Internal Links	Dofollow
Find a Domain Owner (WHOIS)	Internal Links	Dofollow
Premium DNS	Internal Links	Dofollow
Websites & Stores	Internal Links	Dofollow
Website Builder	Internal Links	Dofollow
Online Store	Internal Links	Dofollow
GoDaddy Payments	Internal Links	Dofollow
All Hosting Options	Internal Links	Dofollow
Web Hosting	Internal Links	Dofollow
WordPress Hosting	Internal Links	Dofollow
Protect & Secure	Internal Links	Dofollow
Protect Against Malware & Attacks	Internal Links	Dofollow
Secure Your Website (SSL Certificates)	Internal Links	Dofollow
Back Up Your Website	Internal Links	Dofollow
Let our experts build your site.	Internal Links	Dofollow
Commerce	Internal Links	Dofollow
WordPress eCommerce Hosting	Internal Links	Dofollow
In Person Sales	Internal Links	Dofollow
Smart Terminal	Internal Links	Dofollow
Card Reader	Internal Links	Dofollow
Connect & Grow	Internal Links	Dofollow
Email & Microsoft 365	Internal Links	Dofollow
Second Mobile Phone Number	Internal Links	Dofollow
Digital Marketing Suite	Internal Links	Dofollow
Download the GoDaddy App	Internal Links	Dofollow
Content & Photo Creator	Internal Links	Dofollow
Hire a Marketing Expert	Internal Links	Dofollow
Earn Money with GoDaddy	Internal Links	Dofollow
See Our Latest Deals	Internal Links	Dofollow
Do more for clients with GoDaddy Pro, our ever-growing set of products, tools, content and support tailored to the unique business needs of web designers and developers.	Internal Links	Dofollow
Hire an Expert	Internal Links	Dofollow
Help Center	Internal Links	Dofollow
img_icon_bug_tld-me \$3.99	Internal Links	Dofollow
img-logo-tld-bar-gray_net \$14.99*	Internal Links	Dofollow
img_icon_bug_tld-shop \$0.99*	Internal Links	Dofollow
img-logo-tld-bar-gray_co \$0.01	Internal Links	Dofollow
Find Your Domain	Internal Links	Dofollow
Sale! \$1.99*/1st yr. Got stuff to sell? Get this domain.	Internal Links	Dofollow
Explore Templates	Internal Links	Dofollow

See Email Plans	Internal Links	Dofollow
Read Our Blog	Internal Links	Dofollow
How-To Videos	Internal Links	Dofollow
GoDaddy Logo Maker	Internal Links	Dofollow
Domain name proxy agreement	Internal Links	Dofollow
Corporate Responsibility	Internal Links	Dofollow
Trust Center	Internal Links	Dofollow
Legal	Internal Links	Dofollow
GoDaddy Blog	Internal Links	Dofollow
Contact Us	Internal Links	Dofollow
Resources	Internal Links	Dofollow
Corporate Domains	Internal Links	Dofollow
Redeem Code	Internal Links	Dofollow
Product Catalog	Internal Links	Dofollow
Affiliates	Internal Links	Dofollow
Reseller Programs	Internal Links	Dofollow
Phone Numbers	Internal Links	Dofollow
Argentina - Español	Internal Links	Dofollow
Australia - English	Internal Links	Dofollow
België - Nederlands	Internal Links	Dofollow
Belgique - Français	Internal Links	Dofollow
Brasil - Português	Internal Links	Dofollow
Canada - English	Internal Links	Dofollow
Canada - Français	Internal Links	Dofollow
Deutschland - Deutsch	Internal Links	Dofollow
España - Español	Internal Links	Dofollow
France - Français	Internal Links	Dofollow
India - English	Internal Links	Dofollow
India - हिंदी	Internal Links	Dofollow
Indonesia - Bahasa Indonesia	Internal Links	Dofollow
Ireland - English	Internal Links	Dofollow
Israel - English	Internal Links	Dofollow
Italia - Italiano	Internal Links	Dofollow
Malaysia - English	Internal Links	Dofollow
Nederland - Nederlands	Internal Links	Dofollow
New Zealand - English	Internal Links	Dofollow
Österreich - Deutsch	Internal Links	Dofollow
Pakistan - English	Internal Links	Dofollow
Philippines - English	Internal Links	Dofollow
Polska - Polski	Internal Links	Dofollow
Portugal - Português	Internal Links	Dofollow
Schweiz - Deutsch	Internal Links	Dofollow
Singapore - English	Internal Links	Dofollow
South Africa - English	Internal Links	Dofollow
Suisse - Français	Internal Links	Dofollow
Svizzera - Italiano	Internal Links	Dofollow
Türkiye - Türkçe	Internal Links	Dofollow
United Kingdom - English	Internal Links	Dofollow
Việt Nam - Tiếng Việt	Internal Links	Dofollow
Ελλάδα - Ελληνικά	Internal Links	Dofollow
Україна - Українська	Internal Links	Dofollow
ไทย - ไทย	Internal Links	Dofollow
🇧🇪 - 🇧🇪🇧🇪	Internal Links	Dofollow

Privacy Policy	Internal Links	Dofollow
Cookies	Internal Links	Dofollow
Universal Terms of Service	Internal Links	Dofollow
Auctions for Domain Names	External Links	Dofollow
Sign In	External Links	Dofollow
Create an Account	External Links	Dofollow
{{displayName}}	External Links	Dofollow
View	External Links	Dofollow
Manage Domains	External Links	Dofollow
Manage Website Builder	External Links	Dofollow
Manage Hosting	External Links	Dofollow
Manage SSL Certificates	External Links	Dofollow
Manage Email	External Links	Dofollow
Sign in to Office 365 Email	External Links	Dofollow
Sign in to GoDaddy Webmail	External Links	Dofollow
Sign Out	External Links	Dofollow
Checkout Now	External Links	Dofollow
Get Started	External Links	Dofollow
Start Getting Paid	External Links	Dofollow
See all reviews	External Links	Dofollow
Start for Free	External Links	Dofollow
Browse Our Forums	External Links	Dofollow
About Us	External Links	Dofollow
Newsroom	External Links	Dofollow
Investor Relations	External Links	Dofollow
Careers	External Links	Dofollow
Report Abuse	External Links	Dofollow
Webmail	External Links	Dofollow
ICANN Confirmation	External Links	Dofollow
Renewals & Billing	External Links	Dofollow
Create Account	External Links	Dofollow
Danmark - Dansk	External Links	Dofollow
Hong Kong - English	External Links	Dofollow
Norge - Bokmål	External Links	Dofollow
Suomi - Suomi	External Links	Dofollow
Sverige - Svenska	External Links	Dofollow
United Arab Emirates - English	External Links	Dofollow
الإمارات العربية المتحدة - اللغة العربية	External Links	Dofollow
🇲🇻 - 🇲🇻	External Links	Dofollow
🇲🇻 - 🇲🇻	External Links	Dofollow
🇲🇻 - 🇲🇻	External Links	Dofollow
🇲🇻 - 🇲🇻	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
No Anchor Text	External Links	Dofollow
Advertising Preferences	External Links	Dofollow

While there's no exact limit to the number of links you should include on a page, best practice is to avoid exceeding 200 links.

Links pass value from one page to another, but the amount of value that can be passed is split between all of the links on a page. This means that adding unnecessary links will dilute the potential value attributed to your other links.

Using the Nofollow attribute prevents value from being passed to the linking page, but it's worth noting that these links are still taken into account when calculating the value that is passed through each link, so Nofollow links can also dilute pagerank.



Broken Links



No broken links were found on this web page

Broken links send users to non-existing web pages. They are bad for your site's usability, reputation and SEO. If you find broken links in the future, take the time to replace or remove each one.